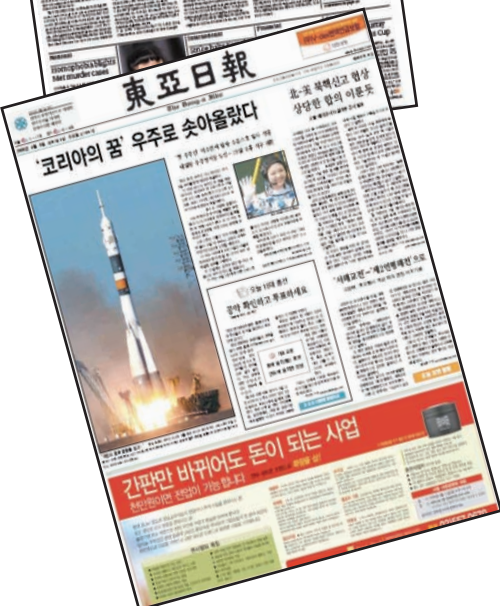


"Not only does PressDisplay provide unique and valuable information, it is one of our most user friendly and fun resources."

—Gina Handsberry
Manager, Show Research, E! Networks

"We could not possibly afford subscriptions to print copies of the variety of newspapers our patrons enjoy. PressDisplay gives us the opportunity to serve our multicultural and well-traveled community with up-to-date news from the cities and countries that are important to them."

—Chuck Sherrill
Director, The Brentwood Library, Brentwood, TN



LIBRARY PRESSDISPLAY

YOUR ONE-STOP ONLINE NEWSPAPER READING SOURCE

FOR INSTANT ACCESS TO FULL-IMAGE PAPERS, START HERE

Library PressDisplay is the easy, affordable way to create a virtual newspaper library—providing users with instant online access to **nearly 1,000 newspapers from 82 countries in 40 languages**. Users can read a wide variety of newspapers in full-page image format, from the front page to the back page, section by section, complete with headlines, photos, graphics, display ads, and more!

Patrons can read today's local edition of their favorite newspaper, regardless if that paper is from across the country or across the world. For example, a user in Bangor, Maine can read today's *Los Angeles Times* instantaneously, while a library user in Singapore can read today's local edition of France's *Le Figaro* without having to wait for the original printed version to arrive days or even weeks later. With many of the newspapers, **Library PressDisplay users can view the print edition of their favorite newspapers online BEFORE they hit the newsstands in their local markets.**

Library PressDisplay has the coverage your readers need for research purposes or personal interests. Titles include:

- *Los Angeles Times* (US)
- *The Washington Post* (US)
- *The Guardian* (UK)
- *Al Hayat* (International Edition)
- *The Sydney Morning Herald* (Australia)
- *Gazeta Wyborcza* (Poland)
- *Le Figaro* (France)
- *Der Standard* (Austria)
- *China Daily* (China)
- *Dong-A Ilbo* (South Korea)
- *Globe & Mail* (Canada)
- *Times of India, Mumbai and New Delhi* editions (India)

CREATE A VIRTUAL NEWS LIBRARY

Library PressDisplay is accessible from any computer with an internet connection. If your library offers remote access, patrons can access Library PressDisplay from outside the library, simply by using a proxy server, referring URL, barcode authentication, or username and password.



LIBRARY PRESSDISPLAY

Instantly view today's top news on the Library PressDisplay homepage which features the day's most popular stories based on Reader's Choice or Editors' Picks. Articles are ranked based on popularity among readers. Rankings are continually updated. The news is also organized by section such as Business, Sports, and Editorials so readers can go right to the news they want. From the homepage users can navigate to newspapers by country or language to read their favorite title.



SMARTNAVIGATION

The smart way to "read the paper." It is available on titles designated by the Smart logo on the front page thumbnail and in the title selection menu.

With SmartNavigation's advanced digital features, users get greater flexibility while searching for information.

- Language Translation of Articles
- Interactive Radio
- Social Networking—post links to blogs, Facebook, Digg, and Del.icio.us
- RSS Feeds
- Picture Gallery
- Article Printing
- Article Text View
- Article Jumps & Linking to Related Articles
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ENHANCED READING EXPERIENCE

Multi-title Searching

Advanced search features are available to help readers customize and broaden their search across all titles. Users can:

- Select multiple publications
- Select publication collections by country, language, customized date range, and more
- Specify results display as either a headline or an entire article

Front-page News—The front page interface makes it easier to find stories based upon categories such as Top News, Business, Sports, or the World in Pictures.

My Newspapers—Library staff can create shortcuts to the titles most often used in the library.

Printing for All Titles—Print page and article images, in addition to the text article-level printing available with SmartNavigation titles.

Library Administration Tool—Run customer usage reports, track simultaneous users activity, and create an up-to-the-minute title list.

TAKE THE GUESSWORK OUT OF YOUR NEWSPAPER HOLDINGS

End the struggle of determining how many titles to carry for your patrons. Instant on-demand access lets your patrons read whatever newspaper they wish, whenever they wish, wherever they wish. A virtual news library addresses:

Sustainability—Offer hundreds of newspapers in an environmentally friendly online format.

Reducing Costs—Save money normally earmarked for subscription, handling, and postage costs.

Coverage—Instantly add nearly 1,000 newspaper titles from 82 countries to your holdings.

Space—Keeping a sufficient daily roster and backlog of multiple newspaper titles requires more room than most libraries can spare. PressDisplay saves space by offering today's editions (and up to a 60-day backfile) online.

Convenience—PressDisplay provides "hands off" holdings management, while readers get a searchable, easy-to-use, digital facsimile of the newspaper of their choice. Best of all, no plug-in is needed. PressDisplay works with any standard browser.

SERVING YOUR MULTICULTURAL COMMUNITY

Now more than ever, libraries need to offer a wide variety of foreign language newspapers. More than 20% of the U.S. population speaks a language other than English at home, representing a 30% increase between 1990 and 2000. As the world's political, economic, and social communities become more closely integrated, the diversity of newspapers in PressDisplay provides users with a wealth of pertinent, timely information from around the world.

Library PressDisplay is the economical and easy way to develop an international newspaper collection that serves a global community.

SIGN UP FOR A FREE TRIAL

See for yourself the many ways Library PressDisplay addresses the needs of your library.

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