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TODAY'S LEADING TECHNOLOGY

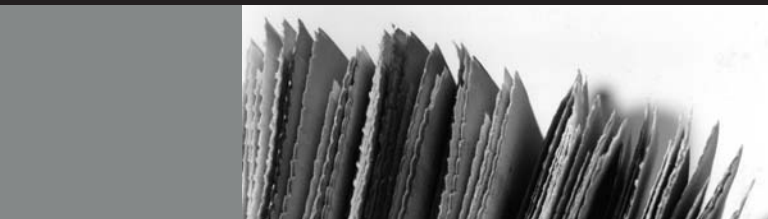
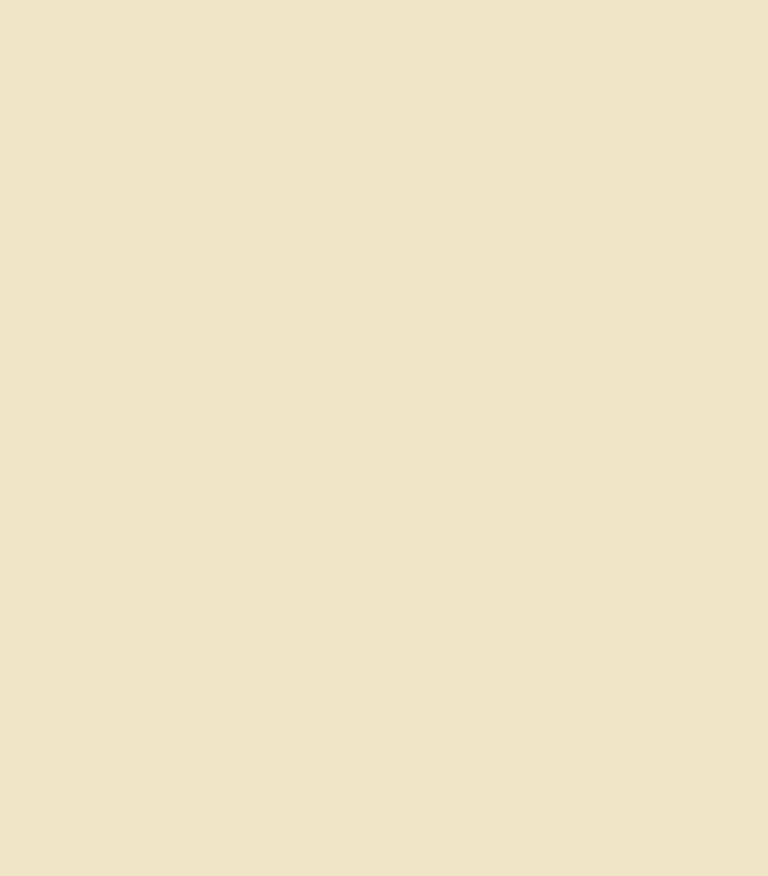
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Judith M. Nixon

Humanities, Social Science & Education Head Library, Purdue University



THE COCA-COLA COMPANY
85 YEARS OF ANNUAL REPORTS

Each annual report is displayed from cover to cover in full page image. The high resolution images are made from the best available copies—either the original reports or our microform masters, digitized with the same expertise that's made us a leader in the field.

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The screenshot shows the ProQuest interface for a document titled "American Bell Telephone Company — 1884". The document is in English and is the first of 48 pages. It includes a table of contents and a list of subjects, classification codes, and company information. The document is available in PDF format.

COMPARATIVE STATEMENT OF EARNINGS AND EXPENSES.		
EARNINGS.		
	1883-3.	1883-4.
Rental of Telephones	\$1,207,004 08	\$1,693,678 08
Sales of Instruments and Supplies	37,633 37	17,900 50
Royalties from Manufacturers	3 01	4,807 74
Dividends	262,585 66	440,223 00
Commission from Extra-territorial and Branch lines	17,079 61	45,915 68
Commission from Telegraph Business	10,736 27	12,263 81
Miscellaneous Earnings	1,144 97	
Interest		78,002 67
	\$1,876,632 37	\$2,470,194 07
EXPENSES.		
Expenses of Operation	\$145,791 31	\$172,960 69
Legal Expenses	112,688 41	129,903 22
Interest and Taxes	72,320 26	123,847 89
Depreciation	24,257 45	24,129 09
Commission (Western Union Telegraph Company and others, Contract of Nov. 10, 1879)	246,821 76	254,526 21
	1,777 80	12,400 00
	\$603,997 29	\$620,162 70
% year from previous	8972,944 28	\$1,475,431 37
% to surplus	126,034 58	169,081 34
		91,291 87
	\$1,608,678 86	\$1,734,941 78
Account	2303,000 00	\$1,411,470 00
Account	204,597 32	204,441 61
Account	168,681 24	248,884 17
	\$1,008,678 86	\$1,704,944 78

OFFICE OF THE AMERICAN BELL TELEPHONE COMPANY,
BOSTON, March 25, 1884.

TO THE STOCKHOLDERS:

The growth of our business for the past year has been healthy, and in some directions very active. The demand for new telephones fell off during the winter months, but the net output for the year was 57,299, against 60,337 for the previous year. This falling off seems to be partly due to dullness in general business, and partly perhaps to the fact that in some parts of the country telephone managers have put their strength into the connection of towns with each other, which, though adding to the value of each exchange, does not increase the number of instruments in use as much as if the work was done on the exchanges themselves. The increase in this branch is very marked, the number of miles of wire in use having increased during the year from 13,453 to 29,359.

The following tables give a comparative statement of the statistics of the business:—

EXCHANGE STATISTICS.			
	Jan. 1, 1883.	Jan. 1, 1884.	Increase per 100 Years.
Exchanges in operation	735	800	165
Miles of wire on poles	54,146	70,171	
" " " buildings	15,906	12,708	
Total miles of wire	69,452	82,879	13,427
Number of circuits	74,737	97,184	22,447
" subscribers	97,735	123,533	25,798
" branch offices	343	419	74
" employes	3,704	4,777	1,073

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US Steel (104 years)

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year after year...*

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Coca-Cola (85 years)

Texaco (102 years)

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